

CASE STUDY

Sustainability Platform Service - SaaS Squad Build

Challenge:

SECR. Tech were looking for a partner to help them build a sustainability platform from scratch to support SECR reporting for customers across the UK. The requirement was to deliver a POC in 6 weeks with the view of a fully functional MVP in 5 months. The customer required an experienced, diverse, and highly technical team to deliver this work. The architecture and general design were already in place, and the Synnovate SAAS Product Team were required to execute on the designs in an AGILE way to ensure the initial POC and MVP was successful.

Key Stats:

- Team of tried and tested consultants delivered within 1 week, starting in 2 weeks
- 100% interview to consultant selection
- 100% consultant successful onboarding
- 24hour onboarding and compliance, in tiered approach (saving money, time, efficiency)
- 100% Outside IR35 deliverable based programme
- 70 trees planted in the process

Team Delivered:

- UI/UX Designer
- Front End & Back-end development Project / Product Management
- Carbon Accounting Lead Applications Support Engineers x 2
- VP of Engineering

Outcomes:

- Successful delivery of POC 2 weeks early
- MVP completed on time and on budget
- Exceptional feedback from customer demo's

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Highlighted Deliverable's:

- Review / comp analysis / Research of similar platforms
- UI story-points, features, functionality created
- Project roadmap and scope development
- Project Management and Product Ownership structure setup (AGILE Setup)
- Onboarding of new members process defined (1 week setup and 1-week sprints)
- Front end development and Back-end development completed for early POC launch
- Marketing, PowerPoints, Demo scripts for POC delivery
- Carbon accountancy for data ingestion for the product
- Data collection management process defined (API's, IOT, Manual Uploads)
- Development of overall platform for MVP
- User Acceptance Testing

Customer Feedback:

Synnovate have been key to help us build out our software engineering team from scratch. I am very impressed with his attention to detail and quality of the candidates that he has put forward. Synnovate has an excellent understanding of the requirements and the challenges that go along with building a start-up organisation. I cannot recommend Synnovate and Synnovate more highly.

Scott Hanson - CTO, SECR

